



21st ANNUAL CPA CONVENTION

November 20 – 22, 2011
CLARION RESORT PINWOOD PARK
North Bay, Ontario

Please join us for the 21st Annual CPA Convention. As always, the Convention boasts an agenda full of excellent speakers, networking opportunities, exhibits, entertainment and a plant tour.

The Sunday evening kickoff event will be the popular **Welcome Reception** where delegates can network and view our Associate/Supplier Members' exhibits.

On Monday we will hold our **Annual General Meeting** followed by a **Speaker Program** featuring speakers addressing relevant topics. We will enjoy a **Banquet Reception** complete with **Entertainment** on Monday evening.

Tuesday morning will find you participating in our final event – the much anticipated **Plant Tour**. **Rainbow Concrete Industries** will welcome us to their North Bay manufacturing plant.

New this year, we will be offering **Due Diligence Training** at the Convention site on November 20. Why not arrive a little early for the Convention and attend the training during the day prior to the Welcome Reception? All employers, managers and supervisors must implement and manage their workplace in compliance with the Occupational Health & Safety Act; with this training you will learn how to apply due diligence standards at your plant. Learn what taking "every precaution reasonable" really means and walk away with practical solutions to due diligence issues, including: Job Hazard Analysis Forms; Compliance Checklists; Safe Work Procedures; and more!

The 2011 Convention will be held at Clarion Resort Pinewood Park. We have secured nightly room rates as follows:

Standard \$114.99+tax: two Queen beds; some include patios or balconies.
Executive Room \$124.99+tax: King size bed, double pullout sofa bed, working and sitting area. **To book your room at the Hotel, advise them that you are with the Concrete Precasters Association of Ontario or quote group #266003 in order to obtain these rates.**

You can make your reservation by calling 1.800.461.9592.

The deadline for Hotel reservations is October 20th, 2011.



Standard Room: \$114.99



Executive Room: \$124.99

CLARION RESORT PINWOOD PARK

201 Pinewood Park Drive,
North Bay, ON P1B 8Z4
1-800-461-9592

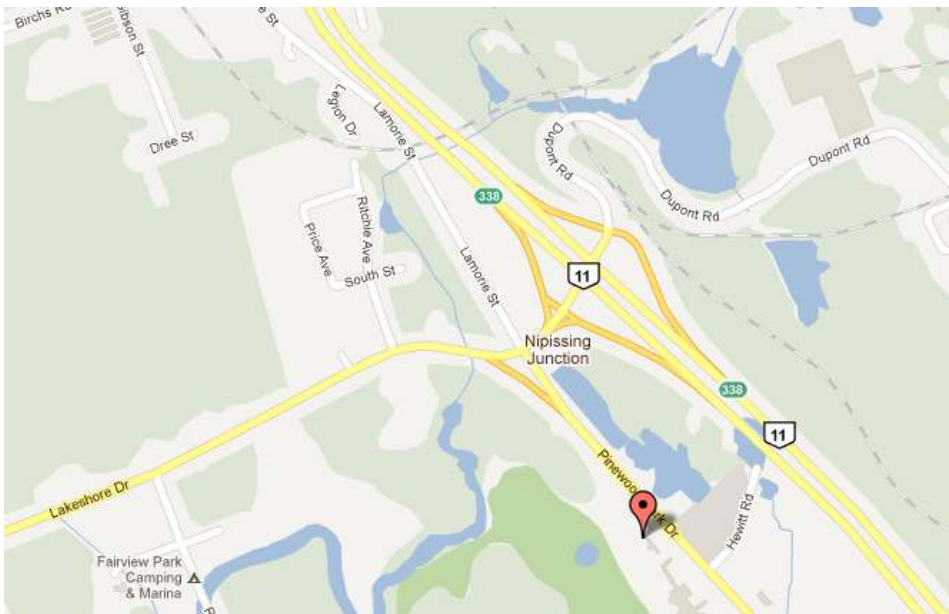


From Hwy 11, take exit #338 - Lakeshore Drive. Turn Left onto Pinewood Park Drive. Follow to Clarion Resort on right hand side.

Regional Map



Local Map



Please see the info below for details about the **Due Diligence Training we are offering on Sunday, November 20, 2011. For your convenience and cost savings this training is being held at**

the convention site (Clarion Resort Pinewood Park in North Bay) from 8:30 a.m. – 4:30 p.m.
This will allow you to accomplish two things with one trip. Don't miss this opportunity!



Technical Training & Compliance

162 Guelph St. Suite #228
Georgetown, Ontario
L7G 5X7

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Occupational Health & Safety - Due Diligence in *Ontario*

Objective:

- This course is designed to help ensure managers and supervisors know the legal, moral, and business obligations under the OHSA and what “Due Diligence” involves.

Benefits:

- Give supervisors and managers the knowledge required to implement and manage due diligence standards in the workplace in compliance with the Occupational Health & Safety Act
- Confronting the reality of workplace accidents
- The frequency of corporations, supervisors, officers, and directors being convicted of violating the OHSA
- Preventive measures to avoid corporate and individual fines and plus jail terms
- Review the increasing perception of OH&S violations as "crimes" under the Criminal Code of Canada
- Applying specific due diligence standards in their workplace and at off site locations

Contents:

- The responsibilities of workplace parties and how they overlap
- The reasons to go beyond the minimum regulations
- What is “*every precaution reasonable*” – other standards, CSA Standards etc.
- A discussion about the CSA Z1000 Standard for workplace safety and the benefits of complying with this Standard
- Understanding the responsibilities and potential liability of corporate officers and directors
- How to establish a health and safety program that meets Ministry of Labour due diligence standards
- Understanding standards for hazard identification, monitoring, and communication
- The "we didn't know" argument (willful blindness)
- Meeting MINISTRY OF LABOUR expectations of discipline: how and when to discipline for health and safety infractions
- How and when to use notes and checklists (precedents provided)

Goals of this Course:

To leave this session with practical solutions to due diligence issues, including: Compliance Checklists, Disciplinary Procedures Checklist, Job Hazard Analysis Forms, Safe Work Procedures, Accident Investigation Forms and a list of required actions to be taken.

Who Should Attend:

Directors, Management, Supervisors, Team Leaders, JHSC Members or Health & Safety Reps

Length: one full day



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DRAFT AGENDA

Sunday, November 20

- 8:30 – 4:30 pm Due Diligence Training (if attending)
- 3:00 – 5:30 pm Exhibitor Set-Up in Exhibitor's Forum – BALLROOM ABC
- 6:00 – 8:30 pm Welcome Reception in Exhibitor's Forum – BALLROOM ABC

Monday, November 21

- 7:30 – 8:30 AM Breakfast in Exhibitors' Forum – BALLROOM ABC
- 8:30 AM **ANNUAL GENERAL MEETING** – FOUNDERS A & B
- 10:00 – 10:30 AM COFFEE BREAK in Exhibitors' Forum – BALLROOM ABC
- 10:30 AM **SPEAKER PROGRAM BEGINS** – FOUNDERS A & B
- 12:30 – 1:30 PM LUNCH in Exhibitors' Forum – BALLROOM ABC
- 1:30 PM **SPEAKER PROGRAM CONTINUES** – FOUNDERS A & B
- 3:00 – 3:30 PM COFFEE BREAK AND APPRECIATION RAFFLE in Exhibitors' Forum –
BALLROOM ABC
- 6:00 – 7:00 PM Cocktails & hors d'ouvres – FOUNDERS LOBBY
- 7:00 PM Banquet Dinner followed by entertainment – FOUNDERS A & B

Tuesday, November 22

- 8:30 – 9:30 AM Continental Breakfast and hotel check-out – FOUNDERS A & B
- 10:00 – 12:00 NOON **Plant Tour: RAINBOW CONCRETE INDUSTRIES**
FOLLOWED BY A CATERED LUNCH FOR TOUR ATTENDEES IN THE HOTEL DINING ROOM



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ASSOCIATE AND EXHIBITOR INFORMATION

Associate Members of the Concrete Precasters Association of Ontario are afforded unique opportunities at our Convention to promote products/services and demonstrate appreciation for our Manufacturer Members.

EXHIBITING AT THE CPA CONVENTION OFFERS TREMENDOUS VALUE. HERE'S WHY...

- Floor space in the CPA exhibition hall is included with your CPA membership. The only fee incurred is the \$225 (plus HST) per person convention registration fee. Many other conventions can be well in excess of \$1,000. Only current members of the CPA may attend.
- This is primarily an owner/general manager convention. The quality of the delegates makes this convention special; our delegates can make final decisions about where they purchase supplies. Break the ice at this event to begin or further your client relationship while avoiding marketing to those outside of your target audience.
- Time on the exhibition floor is maximized by having the delegates in the exhibition rooms for all meals and breaks through to the final break. We offer as much face time with the delegates as possible.
- This convention, while maximizing time with potential buyers, is only two days long. Avoid the third and fourth day "been there, done that blues". The CPA convention only utilizes the first day of the business week.
- Because we generally have only one size of exhibit floor space (although more can be purchased if available) you avoid competing with the "Gold" and "Platinum" members. It's a level playing field.
- Sponsorship levels are at a cost that allows all members to participate.
- This is the only time of the year when the majority of precasters are assembled as a captive audience. Avoid excess mileage and cold calls by meeting these owners/operators at one time.
- Admission to the speaker program is included. Join us for these important information sessions while the exhibition room is empty.
- Further your relationship with potential buyers by interacting on a social level at our Banquet Dinner.

YOUR COMPETITORS WILL BE ATTENDING THIS EVENT. SO SHOULD YOU.

EXHIBIT SET-UP: SUNDAY, NOV. 20, 3:00-5:30 P.M.

EXHIBIT TEAR-DOWN: MONDAY, NOV. 21, 3:30-5:00 P.M.



ASSOCIATE AND EXHIBITOR INFORMATION: MORE DETAILS

Exhibitors' Forum:

Each Associate Member is invited to set up an exhibit at the Exhibitors' Forum to promote your products/services. Because we offer exhibition space only to Associate Members of the CPA, you have a unique opportunity to have a captive audience of current and potential customers, giving you an advantage over your competition. Sunday evening's Welcome Reception, as well as Monday's breakfast, refreshment breaks, lunch & appreciation raffle will be held in the Exhibitors' Forum (**Ballroom ABC**). Your exhibit can be set up between 3:00 p.m. and 5:30 p.m. on Sunday, November 20 and taken down following the afternoon refreshment break, between 3:30 p.m. and 5:00 p.m. on Monday, November 21. **Please Note: The Welcome Reception begins at 6:00 p.m. on Sunday evening. Exhibits not set up before this event may not be able to set up until after this event is over so as not to cause a disruption. Please see floor plan upon arrival for table allocation; don't forget to indicate whether you require electricity when you complete the Registration Form.** Typically, each exhibitor has an 8' x 8' space. If required, additional space may be available at an additional charge. Inquire at the CPA office: info@cpaontario.com or 1-866-853-0311.

If you plan to exhibit, please indicate this, including whether you require electricity, on your Registration Form.

Welcome Reception:

The Welcome Reception kicks-off the Convention on Sunday Evening; it is held in the Exhibitors' Forum. Each year, a portion of Associate Members' CPA Membership fee is allocated to sponsor a host bar as well as hors d'oeuvres for this event.

Appreciation Raffle:

Each Associate Member is invited to donate a gift (value \$100 max.) to be raffled off during the afternoon Coffee Break on Monday. Most Associate Members choose to demonstrate their appreciation for our Manufacturer Members at this fun event. A contact person will be assigned to collect and coordinate raffle items on Monday.

Sponsorship Opportunities:

We have various opportunities for Associate Members to show their appreciation for our Manufacturer Members and gain further recognition. Please see attached form for sponsorship opportunities.



SPONSORSHIP OPPORTUNITIES

Associate Members of the Concrete Precasters Association of Ontario are afforded unique opportunities at our Annual Convention to promote products/services and demonstrate appreciation for our Manufacturer Members.

Sponsorship opportunities include:

Monday Breakfast	
1/4 Sponsorship	\$250.00
1/2 Sponsorship	\$500.00
Full Sponsorship	\$1,000.00

Monday Lunch	
1/4 Sponsorship	\$250.00
1/2 Sponsorship	\$500.00
Full Sponsorship	\$1,000.00

Monday Dinner	
1/4 Sponsorship	\$500.00
1/2 Sponsorship	\$1,000.00
Full Sponsorship	\$2,000.00

Monday Entertainment	
1/4 Sponsorship	\$500.00
1/2 Sponsorship	\$1,000.00
Full Sponsorship	\$2,000.00

Monday Pre-Dinner Cocktails	
Full Sponsorship	\$500.00

Monday Pre-Dinner Hors d'Ouvres	
Full Sponsorship	\$500.00

Recognition will consist of:

- Signage at the event acknowledging your sponsorship
- Acknowledgement in convention program
- Verbal acknowledgement at banquet dinner
- Acknowledgement in Winter 2012 edition of the CPA Newsletter

Please contact our office by email, fax or telephone to indicate your interest in sponsoring an event:

info@cpaontario.com

1-866-853-0311 (fax)

1-866-853-0310 (phone)

THIS INFORMATION AND ALL PRE-CONVENTION DOCUMENTS ARE AVAILABLE ONLINE AT WWW.CPAONTARIO.COM

See you in North Bay on November 20, 2011!